

# Arda

Product Designer

Gothenburg, SE



# Özdemir

Hi! I'm a product designer based in Gothenburg and Ankara with 5 years of experience in the design industry. I have an academic background in industrial design, professional expertise in UX design, and eagerness in frontend development. Throughout my career, I've had the opportunity to work throughout the entire design lifecycle across diverse industries. I've collaborated closely with cross-functional teams in both consultancy and design agency settings. I'm looking forward to taking on a new challenge!

## SKILLS PRACTICAL - SOFTWARE

UX Design  
Workshop Leading  
Usability Testing  
Motion Design  
iOS Development  
Web Design  
Frontend Development  
3D Visualization

Figma  
Sketch  
HTML, CSS  
Swift (XCode)  
Git  
Adobe CC  
Autodesk Fusion  
Blender

## EXPERIENCE

### Product Designer

Aselsan

JAN 2026 -

### Product Designer

Freelance *Gothenburg*

NOV 2024 - AUG 2025

Collaborated across industries to create user-centered digital experiences, focusing on research, prototyping and testing.

### UX Designer

Alten *Gothenburg*

NOV 2022 - OCT 2024

Implemented a redesign of med-tech product interface, conducting interviews and usability testing for **Mentice**

Designed B2B application onboarding process, conducting comprehensive UX research for an intuitive UI for **Ellevio**

Worked on motion design of healthcare products, creating and animating instructional materials for **Wellspect**

Contributed to the copywriting of user manuals with a focus on UX principles to enhance clarity for **ABB**

Facilitated participatory design workshops overseeing methods like userflows, defining the information architecture for **Rädda Barnen**

### UX/UI Designer

I-AM *Istanbul*

APR 2021 - AUG 2022

Conducted workshops and usability tests with stakeholders to development of UX design for finance and stock-trading mobile application **Piapiri**

Contributed to designing the UI for new features, enhancing the overall UX for banking and payment app **Pokus**

Facilitated user research and participatory design workshops, enhancing sustainability. Delivered pixel-perfect UI for pharmaceutical e-commerce platform **AI-Dawaa**

## EDUCATION

Industrial Design Intensive Program

**Umeå Institute of Design**

SEP 2019 - MAY 2020

B. Sc. Industrial Product Design

**Istanbul Technical University**

SEP 2016 - MAY 2021

## LANGUAGES

Turkish NATIVE

English FLUENT

Swedish BASIC

## INTERESTS

Tattooing

Sustainable Fashion

Bouldering

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